

Interagency Coordinating Committee (ICC) Work Group Minutes - draft

Notes from March 23, 2011

10:00 AM to 12:00 PM

Montana Department of Revenue – Liquor Control Warehouse
2517 Airport Road - Helena

Attendees:

Vicki Turner – PRC

Natale Adorni – CSAP Fellow/PRC

Cheri Seed – OPI

Angie Gifford – MDT

Lisa Scates – DOR

Julie Fischer – MBCC

Siri Smillie – DOJ

Shauna Helfert – DOR

Robin Suzor – Children's Trust Fund/DPHHS

Karen Duncan – COR

Rod Boyer – AMDD/DPHHS

Carson Warstler – PRC

Abby Zent – PRC

VISTA Work Station Presentation – Abby Zent and Carson Warstler, PRC VISTA Program

Abby provided a handout listing the VISTA sites for the July 2011 recruiting (see attached). The July VISTA placements start on July 23 and serve for full year. Abby and Carson are also recruiting VISTA Summer Associates. These temporary VISTA's will work from June 5- Aug 13. Their focus is on education, community gardens, nutrition, and can perform direct service; whereas the yearlong VISTAs work solely on community capacity building and sustainability. Potential candidates can contact Abby or Carson at (406) 444-9655, or visit <http://prevention.mt.gov> and click on the VISTA tab.

Action: The ICC Work Group approved the VISTA site list.

Media Campaign – Next steps - Julie Fischer, Natale` Adorni, Vicki

CSAP Video - Title: Keep Talking: Montana You Can Prevent Underage Drinking

Thank you's and kudos to all who participated: especially Cheryl, Patty, and the youth

Draft in the next week or two – wrap up by end of June; Staggering OX would like to host a screening of the video.

The group developed a distribution plan for the CSAP video:

- Vicki will draft an introduction letter explaining the video and its purpose
- DOR offered to pay for the DVDs and send them out by the end of June
- Each group member will decide who to send DVDs to, and determine number of copies per agency
- DOR (Lisa) has a database of potential users: DUI task forces, service trainers
- Send list of contacts to Lisa
 - Include name, org/agency, mailing address, telephone, email address,
- The work group discussed creating a follow-up survey to gauge effectiveness of video; suggested having a survey ready to go when the disk and link to video are sent. Robin suggested working with the DPHHS Homevisiting grant survey that is going to happen in the top 10 high risk communities, and perhaps there could be collaboration as their focus is parents as well. Robin and Vicki will follow up.

Action: Send list of contacts to Lisa by May 31 so we can determine the number of actual hard copy disks to have ready to mail and costs encumbered.

Parentpower PSAs are on hold but ready to be aired once permission has been granted by the Governor's Office (UPDATE following meeting confirmation was received to proceed as planned).

- Air time - April through early June
- TV outlets include Bresnan, KTVH, KXLH; Radio includes Northern News Network and Cherry Creek will run the spots
- The work group discussed strategies to evaluate and determine impact and effectiveness of PSAs; ideas included holding focus groups, conducting an online survey, and Julie will talk to some of her media contacts to see if they have any suggestions.

ICC Goals and Benchmarks review and recommendations – Natale/Vicki

The group reviewed the update on the DRAFT benchmarks (see attached – with added Vital Stats Data received 3/24/11). The group discussed the new data regarding youth use of marijuana – the trend in use is increasing, and is becoming the drug of choice over tobacco. The group agreed that adding the data specific to marijuana would be good supplemental data, same with prescription drug use (which is recently now in the data collection mix). Cheri noted that OPI is looking at their “texting while driving” data and weaving in as supplemental data. Julie and Karen discussed gang related behavior, and Julie mentioned that in their juvenile crime data that shoplifting and truancy are not going away and should include these data sets as well.

Updates of policy/legislative issues in 2011 session and Agency Updates:

- DOR – Server training bill has support but an amendment exists to remove server training from DOR by using higher cost national training programs; the amendment would erode current training infrastructure.
- DOJ – Prescription drug registry passed out of the House Appropriations Committee and is suspected to pass through the remaining votes
 - National Drug Take Back Day – April 30, 2011
 - Great Falls is unveiling a permanent drop off box
 - DOJ is working with other communities to install drop boxes
 - Medical marijuana – reworking statute based on a successful model from New Mexico
 - April is National Traffic Safety Month
- Children’s Trust Fund - RFP will be out soon for community projects
- COR – Department of Labor’s Youth Council is launching GED initiative in coming weeks so youth can see that GED is a viable option; also mentioned that gang activity is concerning and growing in the state.
- AMDD – the Prevention Block Grant RFP is posted (<http://svc.mt.gov/gsd/onestop/SolicitationDetail.aspx?SolicitationID=5642>) and the County Data Snapshot (treatment data) will be out soon and posted on AMDD’s web site
- OPI – Federal models are moving toward language and programs that focus on conditions for learning rather than school climate language
 - MT Substance Abuse and Violence Prevention Task Force – using tools such as Quaglia Institute’s surveys and working with the MT Behavior Initiative, the ICC, and others to gather data to apply for federal grant.
 - 2011 PNA Data is being scanned right now and will be available soon for inclusion in goals and benchmarks.
- MBCC – Enforcing Under Age Drinking Law RFP is posted (<http://mbcc.mt.gov/Grants/RFP/RFP.asp>); Tracking statewide activity and collecting anecdotal data regarding gang activity throughout the state.
- PRC – The Prevention Connection will end on June 30, 2011, and the PRC is exploring different web-based methods to distribute prevention information. Idaho has an interesting website with an online forum, www.betheparent.org may look at something similar or using social networking tools while recognizing that not all of Montana has online technology available.

Upcoming Meeting Topics/Dates: Review the Parentpower web site for update/changes/edits

Tentative date: May 25 or 26 at the DOR Liquor Control Warehouse

- Decide summer and fall meeting schedule at the May meeting.